

ORDER



A GANNETT COMPANY

Orders	Order / Rev:	721460	 A GANNETT COMPANY
	Alt Order #:		
	Product Desc:	Early Vote-Judges Campaign 2012	
	Estimate:		
	Flight Dates:	10/15/12 - 10/25/12	
	Original Date / Rev:	10/10/12 / 10/10/12	
	Order Type:	Political	
			WFMY-TV
			Bill Lancaster
			WFMY
			LOC
Agency	Name:	Media Partners Inc/ POL	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		13200 Strickland Road	EOM/EOC
		Raleigh, NC 27613	Agency Commission:
			15%
Advertiser	Name:	Judges McGee, Bryant & Thigpen Can	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL-Judicial	Order Separation:
	Priority:	P-1	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/24/12	18	\$3,490.00	\$2,966.50	October 2012	18	\$3,490.00	\$2,966.50	0.00
					Totals	18	\$3,490.00	\$2,966.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Bill Lancaster Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMY	10/17/12	10/19/12	CBS This Morning CBS This Morning	CM	8-10a	-- 111--	:30	3	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-- 111--		3	\$150.00		0.00						
N 2	WFMY	10/22/12	10/24/12	CBS This Morning CBS This Morning	CM	8-10a	111----	:30	3	\$150.00	P-1	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	111----		3	\$150.00		0.00						
N 3	WFMY	10/17/12	10/19/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	-- 111--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-- 111--		3	\$130.00		0.00						
N 4	WFMY	10/22/12	10/24/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	111----	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	111----		3	\$200.00		0.00						
N 5	WFMY	10/17/12	10/18/12	Price Is Right Price Is Right	CM	11a-12p	-- 11----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-- 11----		2	\$225.00		0.00						
N 6	WFMY	10/22/12	10/23/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	11-----		2	\$225.00		0.00						

Order / Rev: 721460
 Alt Order #: _____
 Flight Dates: 10/15/12 - 10/25/12

Advertiser: Judges McGee, Bryant & Thigpen Camp

Product Desc: Early Vote-Judges Campaign 2012

WFMY-TV

Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount							
N 7	WFMY	10/17/12	10/18/12	News 2 at 11 News 2 at 11	CM	11-1130p (11:00 PM-11:30 PM)	-- 11 --	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00							
<hr/>																						
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating												
Week: 10/15/12		10/21/12		-- 11 --		2		\$350.00		0.00												
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											Totals	18	\$3,490.00									